



Alianza  Arkana



ANNUAL REPORT & FINANCES 2014

# HIGHLIGHTS

## COMMUNITY BASED SOLUTIONS

### Keras Yama – Zero Waste Program:

Our work this year has grown toward community-wide ecological sanitation solutions and into neighboring provinces by scaling up the impact of our innovative systems through governmental inclusion in our well-established community partnerships.

### Bena Nii – New Forest Program:

We supported the creation and strengthening of the Indigenous Network of Amazonian Permaculturalists: a farmer-to-farmer cooperative for sharing experiences, seeds, and traditional ecological wisdom for planetary regeneration.

## INTERCULTURAL EDUCATION

### Indigenous University Scholarships:

This year we gave nine scholarships to Shipibo students from eight communities to study in diverse degree programs. Special congratulations to Percy Maldonado for graduating with a degree in intercultural primary education!

### Nutrition:

Mothers in Santa Clara community have learned about healthy cooking and provided nutritious meals once a week for all the children in the kindergarten, primary, and secondary schools of Santa Clara community in our new chapter of the Grow & Cook - Banati Joati program.

### Traditional Knowledge Revitalization:

Alianza Arkana put on our first concert bringing together international musicians with Shipibo opera, cumbia, and dance groups for an unforgettable night of intercultural celebration.

## ENVIRONMENTAL & SOCIAL JUSTICE

### ACODECOSPAT:

The Kukama Kukamilla indigenous people living along the Marañon River finally received devastating scientific evidence of severe oil contamination their homeland: the Pacaya Samiria National Reserve, Peru's largest protected area. Alianza Arkana helped organize the assembly bringing together over 70 communities to share information about the presence of heavily toxic elements in their ground and surface water.

### FEDIQUEP:

We released the documentary film "Pastaza" illuminating the reality of the indigenous peoples who live in zones of severe contamination resulting from almost half a century of oil exploitation in the Northern Peruvian Amazon. It was shown in indigenous communities, on local TV stations, and in multiple screenings internationally. We handed out over 350 free DVDs and the film was played during 12 days in the Indigenous Pavilion of the Climate Voices, part of the COP20 conference in Lima.

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## MESSAGES FROM THE ALIANZA ARKANA FAMILY



MESSAGES FROM THE ALIANZA ARKANA FAMILY

“I feel happy that we are starting to see production. We are about to celebrate one year at the Demonstration Site in San Francisco and now we are eating melons, yuca, bananas...we have been working together here on the ground and with the help of all our supporters so that in 20 or 30 years we will have a primary forest again with medicinal plants, native fruit and animals - a totally new forest again!”

FERNANDO CAUPER ZUMAETA

“We’ve been working together as a team in three communities. Now we have fish farms, which is a huge success! We have been companion planting and sourcing seeds together. People supporting us and Alianza Arkana must have good hearts, and we are working hand-in-hand with all of them. We are all kushi jonibo (strong men), and kushi ainbo (strong women), too!”

ROBERTO MUÑOZ SANDOVAL

“We are not poor. We have everything. We have all kinds of natural resources within this territory. This is our market, our hardware store, our pharmacy. It has to be taken care of.”

AURELIO CHINO DAHUA - Kichwa leader

“If we never make any mistakes we don’t learn. And we have learned lots! When we work together like we have been, we also advance faster and achieve more. This year we made a lot of progress by working as a team strongly committed to growing more healthy food for mothers and children, and all people. There are people out there who support us because they want to save the world. We are saving the world by regenerating the Amazon so that in the future we have healthy forests that capture carbon and give us wealth.”

MARCOS URQUIA MAYNAS

“People have been so happy with the work we have done this year. Before they didn’t have any functioning toilets because other organizations haven’t done this kind of work – making toilets that actually last. Our goal this year is to do basic ecological sanitation in entire communities so that everyone has a place to poop!”

ORESTES RENGIFO CAUPER

“It is our responsibility and it corresponds to everyone to fight in defense of life ... conserving this great cultural wealth we have in the Amazon.”

ALFONSO LOPEZ TEJADA - Kukama leader



# COMMUNITY BASED SOLUTIONS – JEMA JAKOANTI

## Keras Yama - Zero Waste Program

COMMUNITY BASED SOLUTIONS



### Composting latrines

We built 14 composting latrines in four Shipibo communities through a new partnership with UNICEF and the provincial government.



### Ecological Sanitation

We installed a D.I.Y. rainwater collection and filtration system alongside a composting latrine and banana circle to create a complete demonstration of ecological sanitation at the community center in the urban Shipibo settlement of Bena Jema.



### Wash stations

The design for wash stations that direct soapy water from laundry and showers into banana circles for filtration and erosion control were perfected and implemented for the first time at the end of 2014. Plans are set to make 49 new wash stations before March 2015.



### Practical solutions

The Municipal Government of Indiana in the Department of Loreto was so impressed with our solutions for ecological rural sanitation that they replicated 5 floating latrines and 5 latrines on platforms, complete with banana circle grey water filtration gardens riverine communities located in flood plains. We are delighted to see our unique, practical, and affordable designs spreading to other provinces in Peru!



### Confiscated Wood

Alianza Arkana supported the Regional Institute of Development of Native Communities (IRDECON) to acquire 7,443 board-feet of Shihuahuaco (Cumaru) wood that had been confiscated from illegal loggers, helping to utilize an unfortunate and often wasted wood resource to build composting latrines and wash stations.



### Grey water gardens

Entire Shipibo families picked up their tools and helped our team implement 57 banana circle grey water gardens in six communities this year.

### Compost

2.5 tons of compost were generated by the community composting center in San Francisco and used in the creation of the permaculture sites Alianza Arkana supports in 3 Shipibo communities.



# Bena Nii - New Forest Program



## Permaculture demonstration

This year we created two new Community Permaculture Demonstration sites in the Shipibo communities of San Francisco and Santa Clara to regenerate the degraded landscapes there and increase food sovereignty and eco-social livelihood opportunities.



## Indigenous permaculturists

Alianza Arkana supported the formation and strengthening of the Indigenous Network of Amazonian Permaculturists (RIPA): a group comprised of 20 members who gather monthly to share experiences, germplasm, and inspiration for the regeneration of the Amazon Rainforest.



## Living firebreak

3,630 meters of invasive grassland were planted with succulent species like bananas, wild bijao, and breadfruit to create a living firebreak to combat the flames which rage across this landscape every dry season and allow the land to thrive again.



## Plant nursery

A new nursery was built in San Francisco with a rain water catchment system used to irrigate more than 2,000 seedlings destined for permaculture and analogue forestry sites this year.



## Infiltration ditches

Our Shipibo Permaculture specialists dug 800 meters (2,625 feet) of swales (infiltration ditches) to retain water in the landscape and increase the fertility of the soil and the abundance of the harvests.



## Energy-efficient

We conducted a feasibility study of clean, energy-efficient stoves and ovens for the rural context in order to improve human health and minimize the environmental impact of firewood collection in a landscape where trees are scarce. We also trained RIPA members to build rocket stoves out of natural materials.

## Urban Permaculture

This year Alianza Arkana moved to a beautiful new office in the center of Yarinacocha which used to be the headquarters of the Association of Traditional Doctors of the Amazon (AMETRA). We are developing the grounds as an urban permaculture site with big plans for the future!





# INTERCULTURAL EDUCATION



## Healthy Cooking

We started a new project in the Shipibo community of Santa Clara educating mothers about healthy cooking and providing nutritious meals once a week for all the children in the kindergarten, primary and secondary schools.



## Empowerment of girls

For the second year in a row, we supported the empowerment of Shipibo girls in collaboration with Girls for the World to provide open access to sexual education, increase awareness of hygiene, and teach girls about reclaiming their voices & their rights.



## Scholarship

This year we supported nine Shipibo students from eight communities with scholarships to study in diverse degree programs such as agriculture, intercultural education, law, & accounting. Congratulations to Percy Maldonado for graduating with a degree in intercultural primary education!

## Liberation Music

We organized our first ever intercultural concert in Yarinacocha, bringing international music group Liberation Music to perform alongside Shipibo opera singers, a Shipibo cumbia orchestra, displays of art, and performances of dance & theater by the students at the Bena Jema primary school.



## Cultural Festival

A new partnership was formed between Alianza Arkana, Rising Voices, and the Organization of Indigenous Youth of the Ucayali Region (OJIRU) to organize a Cultural Festival where legends, stories, songs, dances, and jokes were shared with 300 people in the community of Nueva Betania. Youth were trained as citizen journalists using their cell phones to record these and broadcast them on Shipibo radio in 2015.



## Workshops

Alianza Arkana volunteers Lucy O'Leery and Eileen Hinkle organized workshops with elders, mothers and children on the themes of environmental education, traditional knowledge, plants, music, and art to create two murals at the Santa Clara primary schools.



# ENVIRONMENTAL & SOCIAL JUSTICE:



## Environmental emergency

Alianza Arkana proved to be a powerful ally by helping to organize the assembly that brought together over 70 communities in order to be informed of the presence of heavily toxic elements in the river and drinking water. The Peruvian government declared the

Marañon river basin in a state of environmental and sanitarian emergency. We marched together for three days in the "Long Walk of Sacrifice" to garner international solidarity and to pressure the Peruvian state to bring urgent relief to the populations that are being poisoned by toxic water.



## The Rights of Nature Tribunal

We accompanied indigenous mothers and federation leaders to present their story for the first time in the Rights of Nature Tribunal in Lima prior to COP20. The case of the four river basins affected by oil contamination has been approved by the tribunal and the oil companies responsible for crimes against nature will be tried in the coming year.



## Empowerment workshops

We organized workshops on auto-empowerment with Kukama women, focusing on the free, prior and informed consent as new oil concessions and indigenous land-grabs are pending approval by the Peruvian government.



## Investigative work

Our investigative work shed light on the irreparable environmental and social atrocities committed by Argentinian oil company Pluspetrol Norte. Our publication "The Misleading Art of Commercial Deception: How to Transform a Major Polluter into an Environmentally Sustainable and Socially Responsible Company" is grounded in the direct experiences and struggles of our indigenous partners. We disseminated over 2000 physical copies to indigenous communities faced with oil exploitation.

## Recognition

We provided logistical and financial assistance to the indigenous federation Fediquep. This led to actions that forced the Peruvian prime minister and other governmental representatives to finally visit the areas affected by heavy contamination and to make an important first step in recognizing and finding solutions for the environmental and humanitarian crisis generated by oil exploitation on the Pastaza River.





## Gathering Evidence

Accompanied by indigenous environmental monitors, a professional photographer, a documentary producer and an international journalist, Alianza Arkana visited the the Kukama territory. We produced important evidence and documented the last three oil spills produced in the National Reserve Pacaya Samiria and the Marañon River basin.



# PASTAZA

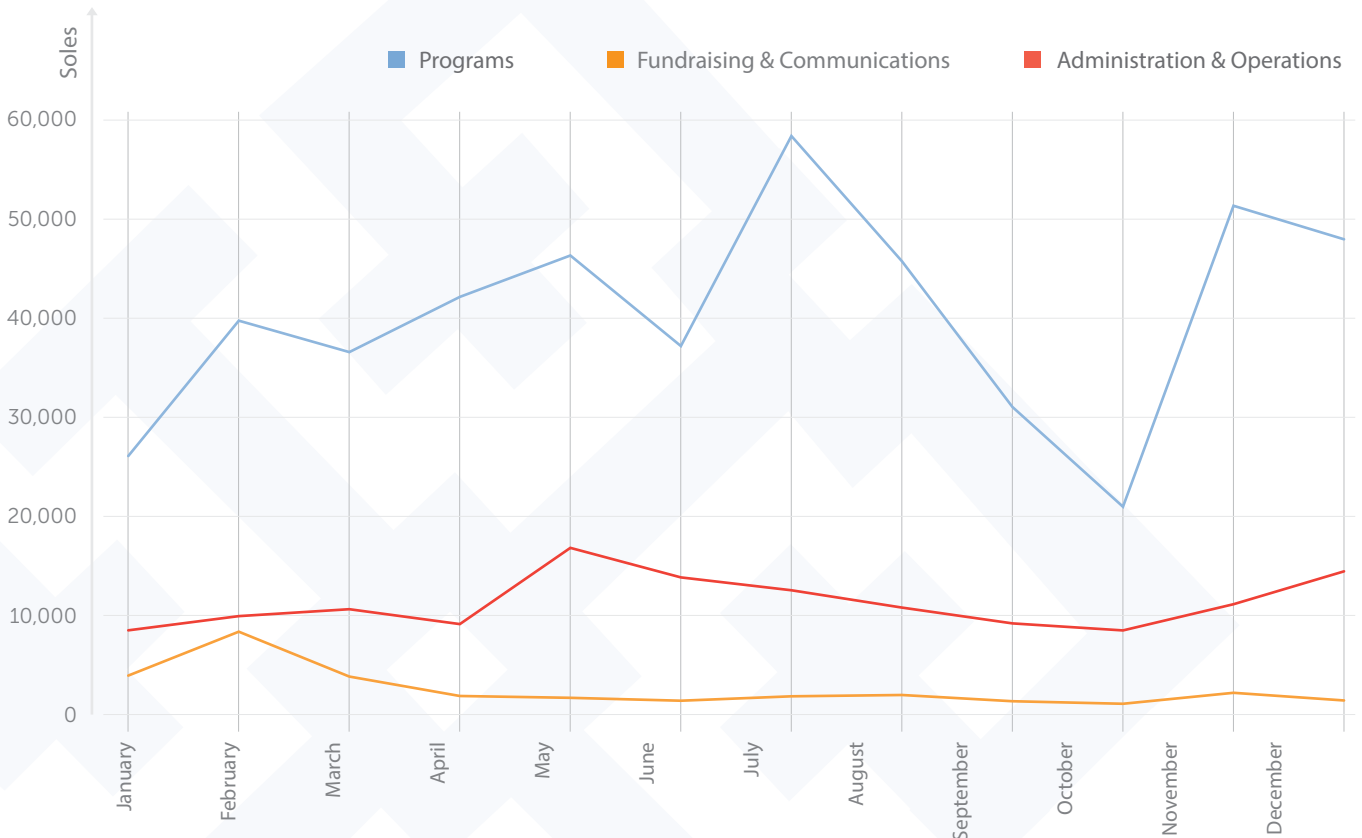
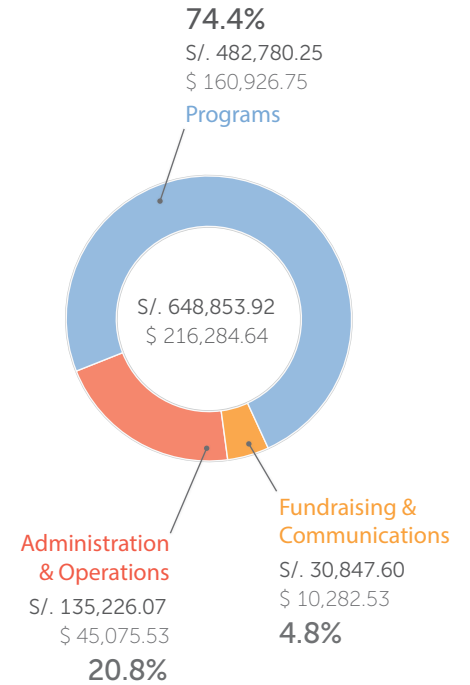
We produced a full length documentary that illuminates the reality of the indigenous peoples who live in the Northern Peruvian Amazon, in zones of severe contamination resulting from almost half a century of oil exploitation. We played it in indigenous communities, on local TV stations. We organized screenings and we handed out free copies. "Pastaza" reached thousands of people online and played in the Indigenous Pavilion of the Climate Voices, part of the COP20 conference in Lima.

[Watch](#) or [freely download](#) the film Pastaza.

# FINANCIAL STATEMENT 2014

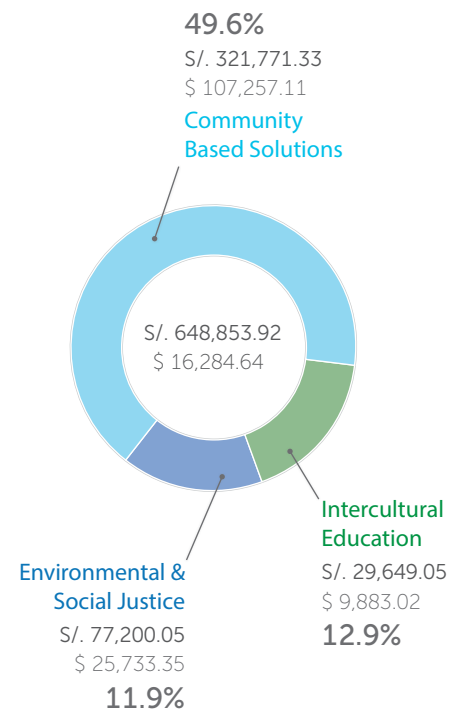
## 2014 EXPENSES OVERVIEW

| Month                      | Programs          | Fundraising & Communications | Administration & Operations | Total             |
|----------------------------|-------------------|------------------------------|-----------------------------|-------------------|
|                            | S/.               | S/.                          | S/.                         | S/.               |
| January                    | 26,048.76         | 3,924.11                     | 8,476.77                    | 38,449.64         |
| February                   | 39,686.55         | 8,358.45                     | 9,912.26                    | 57,957.26         |
| March                      | 36,520.68         | 3,826.91                     | 10,610.46                   | 50,958.05         |
| April                      | 42,082.89         | 1,864.07                     | 9,107.87                    | 53,054.83         |
| May                        | 46,254.37         | 1,679.40                     | 16,803.78                   | 64,737.55         |
| June                       | 37,131.54         | 1,386.65                     | 13,822.11                   | 52,340.30         |
| July                       | 58,293.93         | 1,832.01                     | 12,523.21                   | 72,649.15         |
| August                     | 45,677.65         | 1,964.80                     | 10,775.16                   | 58,417.61         |
| September                  | 30,989.98         | 1,334.55                     | 9,178.38                    | 41,502.91         |
| October                    | 20,940.18         | 1,078.70                     | 8,468.93                    | 30,487.81         |
| November                   | 51,266.41         | 2,185.55                     | 11,113.90                   | 64,565.86         |
| December                   | 47,887.31         | 1,412.40                     | 14,433.24                   | 63,732.95         |
| <b>Total 2014 (PEN)</b>    | <b>482,780.25</b> | <b>30,847.60</b>             | <b>135,226.07</b>           | <b>648,853.92</b> |
| <b>Total 2014 (USD)</b>    | <b>160,926.75</b> | <b>10,282.53</b>             | <b>45,075.36</b>            | <b>216,284.64</b> |
| <b>% OF TOTAL EXPENSES</b> | <b>74.4%</b>      | <b>4.8%</b>                  | <b>20.8%</b>                | <b>100%</b>       |



## YEARLY PROGRAM EXPENSES

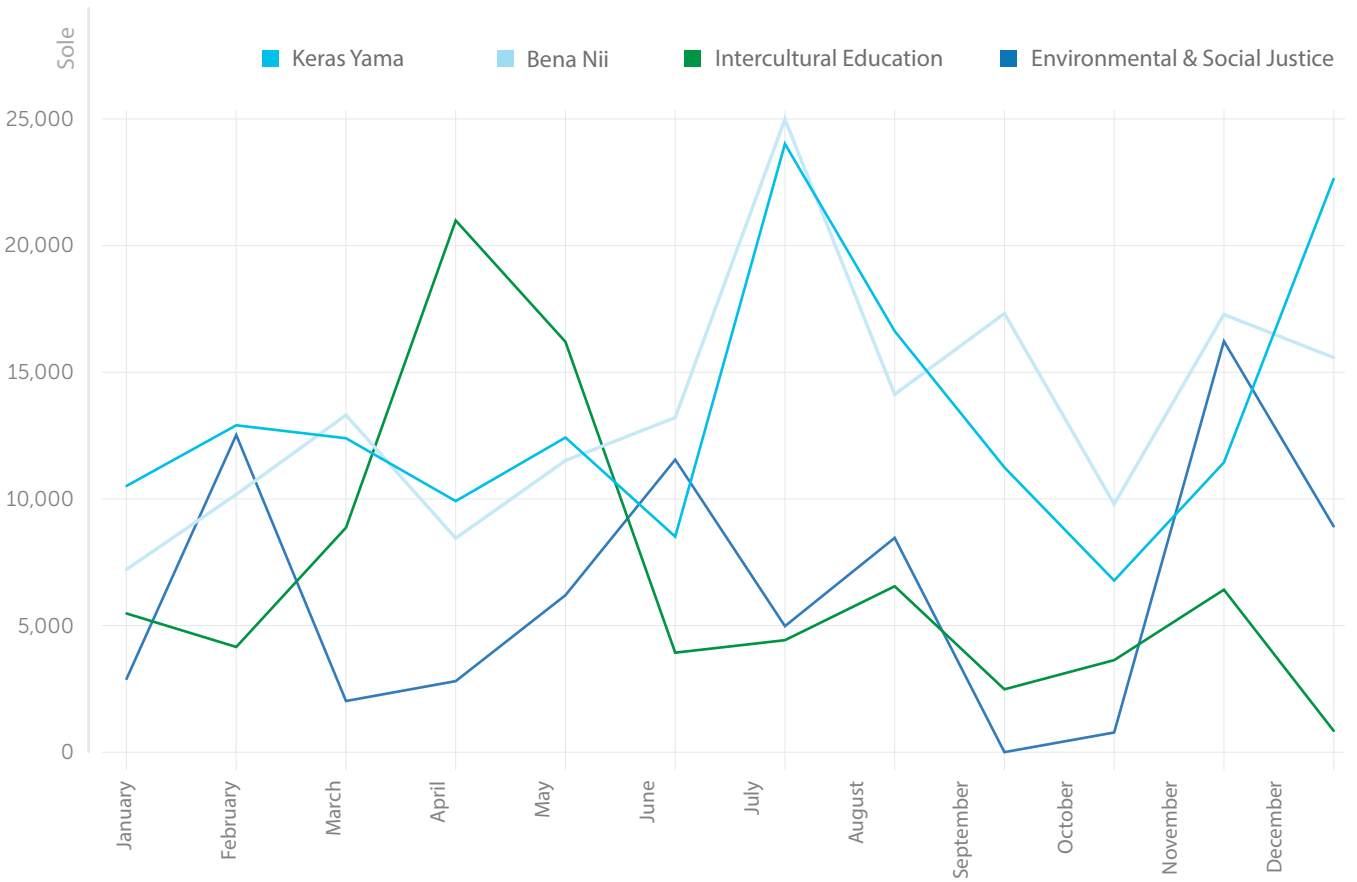
| Programs                                  | Total PEN         | Total USD         | % of Total Programs Expenses |
|---|-------------------|-------------------|------------------------------|
| <b>COMMUNITY BASED SOLUTIONS</b>          | 321,771.33        | 107,257.11        | 49.6%                        |
| • Keras Yama - Zero Waste Program         | 159,113.01        | 53,037.67         | 24.5%                        |
| • Bena Nii - New Forest Program           | 162,658.32        | 54,219.44         | 25.1%                        |
| <b>INTERCULTURAL EDUCATION</b>            | 83,808.87         | 27,936.29         | 12.9%                        |
| • Indigenous University Scholarships      | 29,649.05         | 9,883.02          | 4.6%                         |
| • Nutrition                               | 23,428.00         | 7,809.33          | 3.6%                         |
| • Revitalizing Traditional Knowledge      | 30,731.82         | 10,243.94         | 4.7%                         |
| <b>ENVIRONMENTAL &amp; SOCIAL JUSTICE</b> | 77,200.05         | 25,733.35         | 11.9%                        |
| • FEDIQUEP                                | 41,130.19         | 13,710.06         | 6.3%                         |
| • ACODECOSPAT                             | 18,199.53         | 6,066.51          | 2.8%                         |
| • COP 20 & Other                          | 17,870.33         | 5,956.78          | 2.8%                         |
| <b>TOTAL PROGRAM EXPENSES 2014</b>        | <b>482,780.25</b> | <b>160,926.75</b> | <b>100%</b>                  |



## MONTHLY PROGRAM EXPENSES

| Month                   | Community Based Solutions |                   | Intercultural Education | Environmental & Social Justice | Total Program Expenses |
|-------------------------|---------------------------|-------------------|-------------------------|--------------------------------|------------------------|
|                         | Keras Yama                | Bena Nii          |                         |                                |                        |
|                         | S/.                       | S/.               | S/.                     | S/.                            |                        |
| January                 | 10,493.80                 | 7,202.18          | 5,465.90                | 2,886.88                       | 26,048.76              |
| February                | 12,884.05                 | 10,155.99         | 4,145.70                | 12,500.81                      | 39,686.35              |
| March                   | 12,373.30                 | 13,283.23         | 8,848.85                | 2,015.30                       | 36,520.68              |
| April                   | 9,895.80                  | 8,431.63          | 20,955.94               | 2,799.52                       | 42,082.89              |
| May                     | 12,401.59                 | 11,493.20         | 16,172.89               | 6,186.69                       | 46,254.37              |
| June                    | 8,495.53                  | 13,186.93         | 3,920.58                | 11,528.50                      | 37,131.54              |
| July                    | 23,973.98                 | 24,939.95         | 4,413.00                | 4,967.00                       | 58,293.93              |
| August                  | 16,593.00                 | 14,101.82         | 6,538.00                | 8,444.83                       | 45,677.65              |
| September               | 11,223.60                 | 17,289.88         | 2,476.50                | -                              | 30,989.98              |
| October                 | 6,764.28                  | 9,774.10          | 3,626.80                | 775.00                         | 20,940.18              |
| November                | 11,419.98                 | 17,248.20         | 6,402.71                | 16,195.52                      | 51,266.41              |
| December                | 22,594.1                  | 15,551.21         | 842.00                  | 8,900.00                       | 47,887.31              |
| <b>Total 2014 (PEN)</b> | <b>159,113.01</b>         | <b>162,658.32</b> | <b>83,808.87</b>        | <b>77,200.05</b>               | <b>482,780.25</b>      |
| <b>Total 2014 (USD)</b> | <b>53,037.67</b>          | <b>54,219.44</b>  | <b>27,936.29</b>        | <b>25,733.35</b>               | <b>160,926.75</b>      |

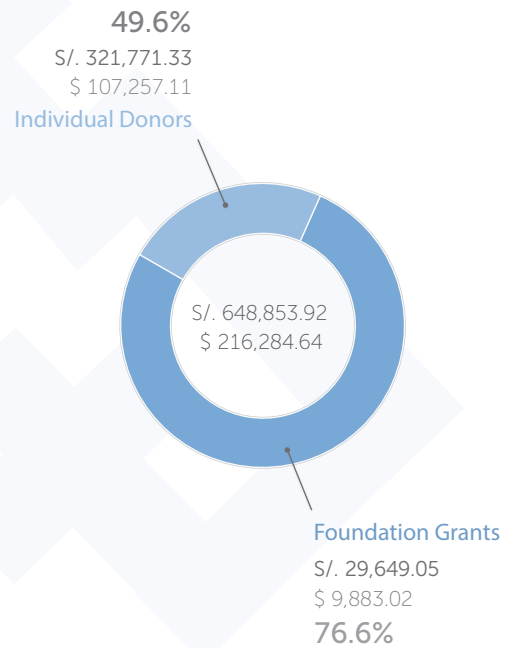
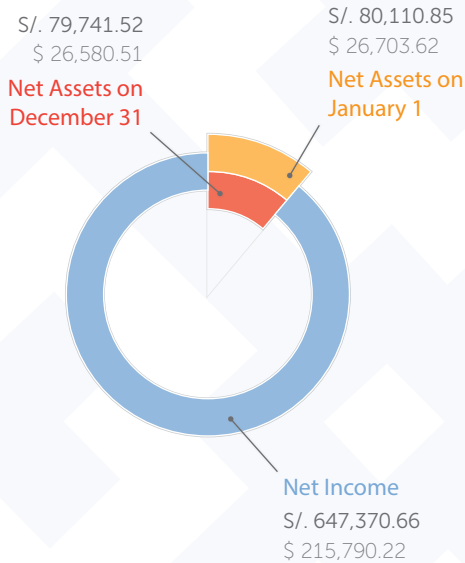




### INCOME

|                           | S/.        | \$         |
|---------------------------|------------|------------|
| Net Income                | 647,370.66 | 215,790.22 |
| Net Assets on January 1   | 80,110.85  | 26,703.62  |
| Net Assets on December 31 | 79,741.52  | 26,580.51  |

|                   | S/.        | \$         | %    |
|-------------------|------------|------------|------|
| Individual Donors | 151,309.60 | 50,436.53  | 23.4 |
| Foundation Grants | 496,061.06 | 165,353.69 | 76.6 |
| Total             | 647,370.66 | 215,790.22 | 100  |





# Special Thanks To:



# Thank You To Our Supporters in 2014

Aaron Cram  
 Aaron Mears  
 Adeline Cassin  
 Adult Care Services, LTD  
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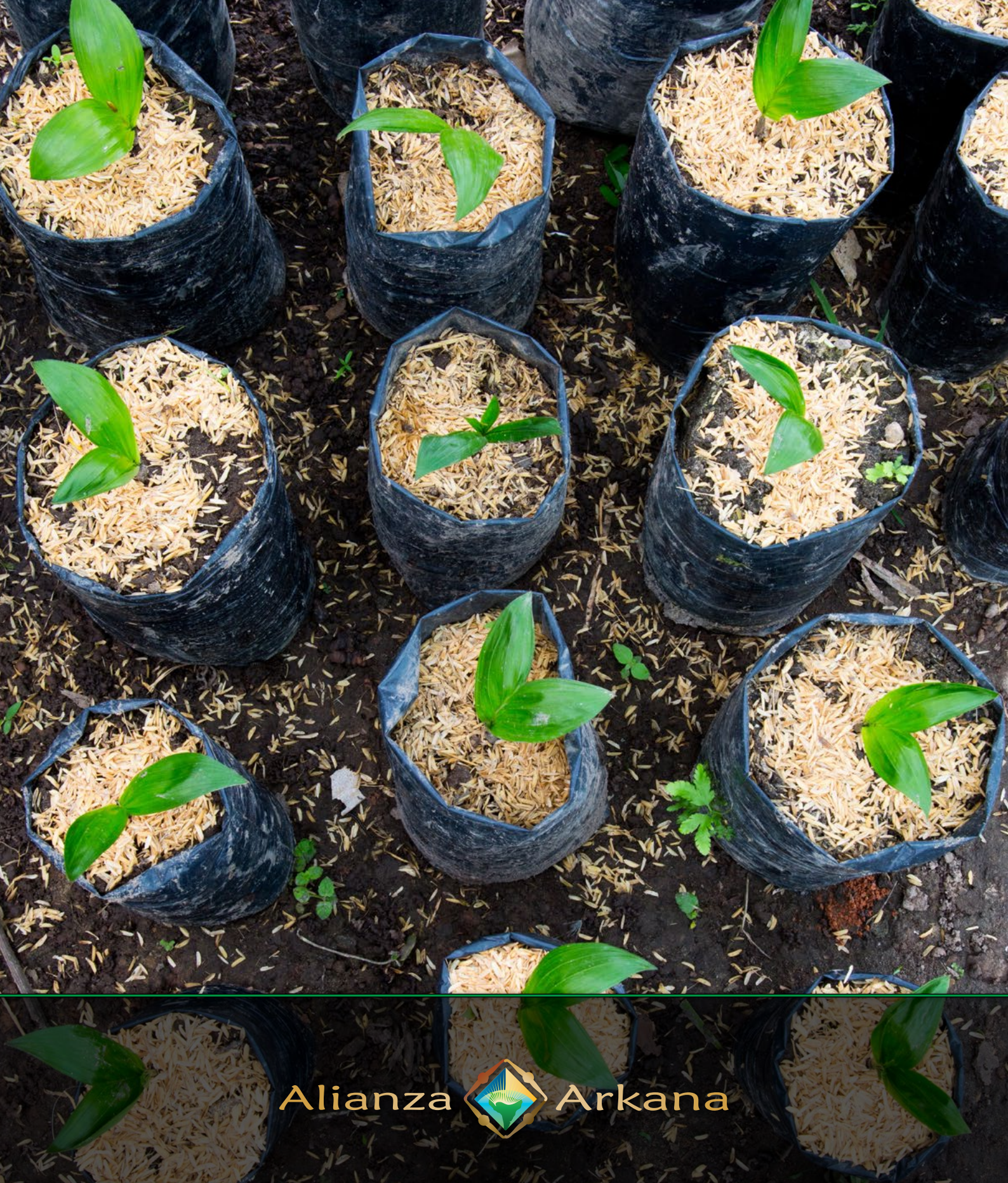
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 Wade Beesley  
 Wendy Townsend  
 William Box  
 Yotam Warburg



## Profound gratitude to Matthew G. Watherston

for his exceptional advocacy and service as Executive Director of Alianza Arkana from January 11th, 2011 until October 30th, 2014. Our appreciation for Matthew's vision, mentoring and leadership over the years as Alianza Arkana grew into the organization it is today is great beyond measure. We are very pleased to still count Matthew among our associates and as an international ambassador for the promotion of our work.



Alianza  Arkana

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